

joserafaeljimenez

Digital Strategist, Interaction Designer & Innovator

My passion is to design interactive experiences that make sense, in order to enhance people's lives and empower organizations through the power of digital technology.

Leadership and Facilitation

Business Development

Project Management

Team Mentoring

User Experience Strategy

Interaction Design

User Research

Visual Design

Web / Mobile / Responsive

Native Mobile Apps

Motion Design

Prototypes

Experience Design Leader – Slalom LLC – 2012-Present

Lead for the San Francisco UX team on delivering innovative digital products and strategy solutions.

Responsible for the development and growth of the practice. Involved in scoping, pitching, overseeing and delivering projects.



UX Designer – Glassdoor Inc. – 2011-2012

Responsible for concept development and design ideation. Worked with design, product, business and marketing teams on creating the vision for the company and on re-defining the user experience.

Creative Director | Co-Founder – Oriyineit C.A. – 2006-2011

Leader in project development. Responsible for the re-imagination and design for clients in northern and south america as well as the caribbean. Participated in account planning, project planning, estimation and delivery, as was well as business development.



Web Consulting | Database Administrator – Universidad Santa Maria – 2004-2005

Responsible for the design and information architecture of the university website as well as internal systems.

University of Michigan – Master of Science in Information – 2011

Human-Computer Interaction & Incentive Centered Design

Universidad Santa Maria – Bachelor of Science – 2007

Systems Engineering with a Concentration in Information Systems